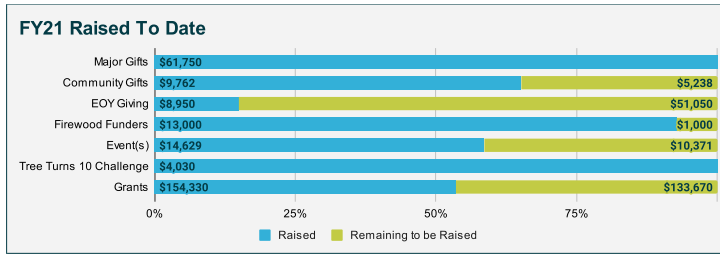




Tree Street Youth Dashboard



Raised To Date

	Goal	Raised	%
Major Gifts	\$42,000.00	\$61,749.97	147%
Community Gifts	\$15,000.00	\$9,762.18	65%
EOY Giving	\$60,000.00	\$8,950.00	15%
Firewood Funders	\$14,000.00	\$13,000.00	93%
Event(s)	\$25,000.00	\$14,629.00	59%
Tree Turns 10 Challenge	\$3,000.00	\$4,030.00	134%
Grants	\$288,000.00	\$154,330.00	54%
TOTAL	\$447,000	\$268,901	60%

Category	Goal FY21 \$	YTD FY21 (Rec/Pledged)-FF Annualized	Q1 Goal	QTD Q1
Major Gifts	\$42,000.00	\$61,749.97	\$0.00	\$7,370.00
Individuals/DAF/Trusts	\$15,000.00	\$44,749.97		\$5,870.00
Corporate/Church/FF	\$27,000.00	\$17,000.00		\$1,500.00
Community Gifts	\$15,000.00	\$9,762.18	\$0.00	\$1,485.88
Unsolicited DAFs	\$5,000.00	\$1,000.00		
Gifts 1-\$999	\$10,000.00	\$8,762.18		\$1,485.88
EOY Giving	\$60,000.00	\$8,950.00	\$0.00	\$0.00
Major Gifts	\$25,000.00	\$6,500.00		
Under \$1000	\$35,000.00	\$2,450.00		
Firewood Funders	\$14,000.00	\$13,000.00	\$0.00	\$3,780.00
Firewood Funders	\$14,000.00	\$13,000.00		\$3,780.00
Event(s)	\$25,000.00	\$14,629.00	\$0.00	\$0.00
Misc. Events	\$0.00	\$4,629.00		
10 Year Anniversary Sponsors	\$25,000.00	\$10,000.00		
Online Appeals	\$3,000.00	\$6,480.00	\$0.00	\$0.00
Tree Turns 10 Challenge	\$3,000.00	\$4,030.00		
Grants	\$288,000.00	\$154,330.00	\$0.00	\$19,950.00
Grants (Committed or Received)	\$288,000.00	\$154,330.00		\$19,950.00
TOTALS	\$447,000.00	\$268,901.15	\$0.00	\$32,585.88

Key Metrics

	FY19	FY20	FY21 Goal	FY21 YTD	%
Total Donors	721	753	800	53	6.63%
Renewing Donors	0	0			#DIV/0!
Retention Rate	0	0			#DIV/0!
Firewood Funders	0	0			#DIV/0!
TOTAL	721	753	800	53	#DIV/0!