



Sponsorship Opportunities

I Am Tree 2019

Artistic Expressions and Presentations
Created and Performed by Our Youth

“I Am Lewiston”

“It starts with us. We have to be the ones who implement real change in our community”

**Tree
Street
Youth**



- Taheim Brimage
Sequoia Program Assistant
I Am Tree Presenter 2018
TSY Class of 2018

Get recognition for your business.

Demonstrate your commitment to our community.

Support the growth of our youth.

Become a Sponsor

This year, Tree Street Youth is transforming its annual I Am Tree event to make it even **bigger, more accesible,** and **more exciting.** With an impactful venue change to Bates College, our event will accommodate **300 attendees.** Join the many businesses, organizations, community members, and families who attend every year to enjoy the performances, connect with community leaders, and invest in our youth center. I Am Tree features powerful youth performances and artwork framed by a theme selected by our youth. This year, our youth overwhelmingly chose **"I Am Lewiston"**. Proud to call Lewiston home, they are leading the way not only for our city, but our state.

This year, please join us for I Am Tree on:

Wednesday, April 24th, 2019
Olin Arts Center at Bates College
Lewiston, ME 04240

We are Tree Street, We are Lewiston

- **750** youth served each year
- **250** program alumni
- **52** nationalities represented
- **17** languages spoken
- **6** Cedar Professional Interns
- **1** youth center in Downtown Lewiston



Sponsorship Levels

Tree Street Youth offers **4** different sponsorship levels for you to choose from. Each level provides opportunities to maximize recognition for your business at our event and demonstrate your commitment to our community.

Root Presenting Sponsor - \$5,000 - Exclusive

- Opportunity to offer welcoming remarks at the event
- Company name and logo displayed on signage at event
- Full color ad on inside front cover of Commemorative Playbill
- Recognition in 2019 Annual Report
- Website and social media recognition
- Company name and logo sign displayed in TSY Entryway for 6 months
- 8 event tickets

Branch Art Sponsor - \$3,000 - 3 Available

- Opportunity to display youth artwork relating to event's theme in your business space in the 2 weeks leading up to the event
- Company name and logo displayed in preview space and event space for artists' interpretations of "I Am Lewiston"
- Full page color ad in Commemorative Playbill
- Recognition in 2019 Annual Report
- Website and social media recognition
- 6 event tickets

**Join Us.
Become a Sponsor.**

Tree Street Youth offers all of its programming at **no cost** to families.

95% College Acceptance Rate for Seniors in our BRANCHES Program



Sponsorship Levels

Leaf Family & Friends Sponsor - \$2,000

- 5 tickets will be provided to ensure family & friends of youth performers can attend
- Company name and logo displayed on signage at the event
- 1/2 page color ad in Commemorative Playbill
- Recognition in 2019 Annual Report
- Website and social media recognition
- Special remarks recognizing your business
- 5 event tickets for your company

Heroes Row Sponsor - \$1,000

- Sponsor a row in the performance center- company name and logo displayed at the end of the row as well as 5 reserved seats for your business
- 5 tickets will be provided for our local heroes: police officers, teachers, community leaders, and changemakers
- Recognition on website/event page/social media pages
- Company name and logo displayed on signage at the event
- 1/4 page full color ad in Commemorative Playbill
- Recognition in 2019 Annual Report
- Website and social media recognition



We are Tree.
We are Lewiston.

As Lewiston continues to grow, becoming an engine for Maine's economy, **investing in our youth means investing in our state's future.**

Show your support, become a sponsor.

Sponsorship Commitment Form

Tree Street Youth eliminates economic barriers and provides equal opportunity and advancement for Lewiston youth. This 2019, demonstrate your commitment to a better Lewiston by sponsoring Tree Street Youth's annual community fundraising event.

Yes! We would like to be a sponsor for I Am Lewiston.

- \$5,000 Root Presenting Sponsor
- \$3,000 Branch Art Sponsor
- \$2,000 Leaf Family & Friends Sponsor
- \$1,000 Heroes Row Sponsor

Please include company logo to include in promotional materials.

Your Information

Company Name: _____
 Contact Name and Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-Mail: _____
 Website: _____ Date: _____
 Signature of Company Contact: _____

Total Enclosed: \$_____ Please make checks payable to Tree Street Youth.

**Thank you for supporting
Tree Street Youth!**



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Tree
Street
Youth

The graphic features a stylized tree with a thick, light green trunk and several branches extending upwards and outwards. The branches are also light green and have a slightly textured, hand-painted appearance. The tree is positioned behind three overlapping rectangular text blocks. The top block is light blue and contains the word 'Tree'. The middle block is a darker blue and contains the word 'Street'. The bottom block is the darkest blue and contains the word 'Youth'. All text is in a bold, white, sans-serif font.